



SHOPLIFTERS ALTERNATIVE®

NEW PRICING EFFECTIVE APRIL 1, 1997

For 7 years, the Board of Directors of Shoplifters Anonymous, Inc. has been able to resist any price increase for the educational programs provided by Shoplifters Alternative through improved efficiency, increased volume and internal absorption of costs.

However, effective April 1, 1997, it will become necessary for the price of SA's Home Study Program to increase \$8 and SA's Class Workshop Program to increase \$3. The new price for SA's "offense-specific" educational programs will be \$56 for Home Study only and \$65 for Home Study and Class combined. This increase is necessary to help ensure that SA will be able to continue to provide all the quality services which are currently available to you and your community:

- Comprehensive shoplifter education programs for adults and juveniles.
- Free support services such as the toll-free Telephone Helpline, Self-Help Groups, Teleconferencing, and referrals to qualified Psychotherapists.
- Reduced program fees for indigent clients and families.
- Monthly Status Reports on clients for judges and referral officers.
- Monthly SA INFO-GRAM for judges and referral officers.
- Educational publications such as the NATIONAL REPORT ON SHOPLIFTING.
- Annual Statistical Reports.
- Recidivism Study Grants.
- Increased public awareness through the media and the INTERNET.
- Increased retailer involvement in the education and rehabilitation of offenders.
- Our ongoing commitment to reduce shoplifting around the nation.

New courts or agencies which began referring clients to SA's programs after July 1, 1996 may continue to offer their clients the existing price until July 1, 1997.

This new price should never prevent anyone from receiving an SA program simply because he/she can't afford the fee. For indigent families, SA will allow the judge of referral officer to reduce the standard fee at their discretion, if, in their opinion, the fee would impose a severe personal hardship of the offender or the family.

Enclosed are new registration Forms to use on or before the effective date of April 1, 1997 (July 1 if applicable). Please discard any old Registration Forms you still have in your possession at that time.

We look forward to continuing to serve your community and to keeping prices constant for another 7 years.

Peter Berlin
Executive Director